Lauren Clifton

ENTERTAINMENT GRAPHIC DESIGNER | KEY ART AND DISTRIBUTION QC

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Professional Summary

Entertainment graphic designer and artwork QC specialist with 20+ years of experience across film and television. Four years supporting Filmhub with platform-ready artwork fixes, key art adaptation, and distribution QC. Advanced Adobe Photoshop skills, a production-minded eye for typography and composition, and hands-on experience preparing accurate deliverables for remote streaming workflows. Former Dolby Laboratories QC technician with deep familiarity in technical specifications, issue reporting, and deadline-sensitive media delivery.

Core Qualifications

- Film and TV key art resizing, adaptation, and versioning
- Advanced Adobe Photoshop; Adobe Illustrator and InDesign
- Upload-ready file preparation, naming, organization, and version control
- Remote collaboration across teams, stakeholders, and time zones
- Artwork QC against platform dimensions, ratios, formats, and design requirements
- Typography, layout, image retouching, compositing, and color correction
- Aspera Connect and cloud-based media delivery workflows
- Streaming-media QC, technical issue identification, and detailed reporting

Relevant Experience

Artwork QC and Graphic Design Contractor | Filmhub — 2022 - Present

- Prepared and corrected film and television artwork for distribution, adapting existing key art to platform-specific dimensions, aspect ratios, formats, and content requirements.
- Used Adobe Photoshop to resize, recompose, retouch, extend backgrounds, reposition typography and billing elements, and resolve artwork issues while preserving the original creative intent.
- Reviewed files for technical and visual compliance, including resolution, cropping, text placement, legibility, image quality, and consistency across multiple artwork variants.
- Delivered organized, upload-ready assets within deadline-driven remote workflows and communicated clearly when source artwork could not meet a requirement without further creative input.

Freelance Graphic Designer | LozDesigns — 2004 - Present

- Create entertainment-focused key art, marketing materials, digital graphics, and production assets for film, television, and independent clients.
- Translate briefs and existing creative into polished deliverables across multiple sizes and formats, balancing brand consistency with platform and production constraints.
- Manage projects independently from source-file assessment through final artwork preparation, client revisions, and delivery.

Quality Control Technician | Dolby Laboratories — 2017 - 2019

- Performed QC on Dolby Vision, Dolby Atmos, HDR10, and SDR masters for HD and UHD streaming delivery, identifying artifacts, framing issues, corruption, and encode irregularities.
- Compared studio source content with supplied references and produced detailed, severity-based QC reports for content producers, managers, and engineering teams.
- Worked with professional media formats and workflows including MXF, IMF, TIFF, JPEG, MPEG-4, DCP, subtitles, and dubbed content.

Earlier Design and Production Experience

Graphic and Web Designer / Motion Graphics | Off The Ledge Pictures **2007 - 2013**

- Led graphic design for film and television projects from development through completion, producing key art, advertising, brochures, signage, social media graphics, web assets, and motion graphics.
- Developed brand identities and translated business and production needs into clear visual concepts under tight deadlines.

Props Master / Set Dresser / Graphic Designer | Insight Films **2005 - 2006**

- Created graphics and props for film and television productions for networks including A&E, Sci Fi Channel, and Lifetime while coordinating with directors, production designers, set decorators, printers, and department teams.
- Managed prop schedules, budgets, sourcing, and on-set readiness within fast-moving production environments.

Graphic Designer / Web Designer | Gala Films **2004 - 2005**

Designed and maintained company websites and created print and digital marketing collateral for film and television projects, including advertisements, signage, brochures, and promotional materials.

Graphic Designer / Web Designer | Gala Organization **2003 - 2004**

Redesigned company branding and produced business cards, postcards, brochures, CD and DVD packaging, websites, advertisements, and promotional graphics across multiple corporate divisions.

Selected Film Production Experience

Art Director - Night of the Templar | **Props Master** - Termination Point | **Production Designer** - Foresighted, The Collector, Forced Entry

Additional feature and short-film credits include on-set props, set dressing, camera, and assistant directing roles. This production background supports practical collaboration with filmmakers and a strong understanding of how key art represents creative intent.

Education

- Bachelor of Arts and Graphic Design equivalent
- Diploma of Film and Television Production
- Certificate III in Graphics and Screen Printing
- Digital Media coursework

Technical Tools

Design and post-production: Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, DaVinci Resolve

Media and delivery: Aspera Connect, Colorfront Transkoder, Dolby Show Manager, Dolby Player, Microsoft Office